



FAIRFAX BUSINESS NEWS

CONNECTING COMMERCE AND COMMUNITY

FALL 2026

ISSUE 5 VOLUME 2

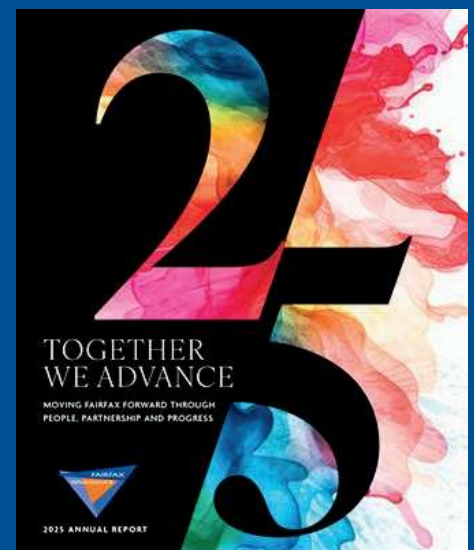


THIS ISSUE:

- Check Your Email – It Matters!
- Know Your Credit Before You Need It
- PNC Fairfax Connection Resource Center

Fairfax Renaissance
Development Corporation

2025 Annual Report





Check Your Email – It Matters!

Your inbox is part of your business. Checking email regularly can help you avoid missed opportunities, deadlines, customer inquiries, and important information from vendors, partners, and community organizations.

A missed email could mean a missed **grant opportunity, customer, contract, event, or important business update.**

Try this: Set aside specific times each day to check and respond to email. Keep your inbox organized by using folders or labels for **Customers, Vendors, Opportunities, and Action Needed.**

Quick Reminder: If customers are waiting for a response, silence can feel like poor customer service, even when you're simply busy.

Stay connected. Stay responsive. Stay ready for opportunity.



FAIRFAX PNC CONNECTION

Built With & For Fairfax

PNC Fairfax Connection is a resource center open to all members of the community to serve their needs and interests while celebrating the community's proud history and legacy of hope. PNC has collaborated with the Fairfax community to create a space that offers programs and online resources for residents and business owners including tools to help them achieve their goals. It also serves as a hub to connect to services and cultural resources throughout greater Cleveland. Through the center and our partnerships, we are working together to help strengthen Fairfax and empower people to make positive advances in their lives and their neighborhood.

For more information visit website
<https://www.pncfairfaxconnection.com/>

PEOPLE • PARTNERSHIP • PROGRESS

Strong businesses don't grow alone.

PEOPLE - Build Relationships

Know your customers, listen to their needs, and stay connected to the people who support your business. Strong relationships build trust, loyalty, and repeat business. Take time to engage with your customers and community; every conversation is an opportunity to learn, build trust, and strengthen your business.

PARTNERSHIP - Collaborate & Connect

Look for opportunities to partner with other local businesses, community organizations, and resource providers. Collaboration can introduce you to new customers, resources, ideas, and opportunities.

Continued on Page 3



Continued from Page 2

Don't be afraid to ask, "How can we work together?" The right partnership can expand your reach and create opportunities that may not be possible on your own.

PROGRESS - Take the Next Step

Set realistic goals, track your results, learn from what isn't working, and make adjustments. Progress doesn't always mean making a big change; it means consistently moving forward.

Your next opportunity may come through a person, a partnership, or a small step you take today.

People + Partnership + Progress = Stronger Businesses, Economic Growth and a Stronger Fairfax Community.

Did you know?

FRDC offeres FREE Business Technical Assistance to businesses in the Fairfax community.

Whether you're starting, growing, or working through a business challenge, we provide one-on-one support to help you move forward.

Have a business goal you're working toward? Let's connect and explore how we can help. Turn to the next page to learn more and connect with us.



SCAN ME



WWW.FAIRFAXRENAISSANCE.ORG



DO YOU NEED HELP WITH YOUR BUSINESS?

Whether you're starting, stabilizing, or scaling — we're here to support your success.

FREE Business Technical Assistance For Small Businesses in the Fairfax Service Area

Running a business is challenging — you don't have to do it alone.

Take the First Step

Call or email today to
schedule your **free**
consultation.



Andrea Catlin

Business Development Coordinator

216-361-8400

acatlin@fairfaxdev.org

Confidential. No cost. Community-focused.



Build your business through people, partnership, and progress. Invest in relationships, collaborate with others, and take intentional steps forward, because when businesses work together, we strengthen the local economy and advance our entire community.